



# Social Transformation

Leading Social Transformation in Africa

NOVEMBER -DECEMBER 2016

Social Transformation Newsletter Volume 1 Issue No. 4

## Transforming Africa THROUGH SOCIAL ENTREPRENEURSHIP



### *Letter from the Director*

In November 2016, the fifth cohort of MBA in social entrepreneurship graduated. This MBA program started in 2011 in collaboration with the Catholic University of Milan. This program has proved to be a successful program that train social entrepreneurs who are passionate about impacting lives, transforming society. Our strength as Tangaza is in the competence base training that we provide to the entrepreneurs which help them move their social business to another level. In this issue, we focus on the stories of some of the social entrepreneurs. Social entrepreneurship is one of the pillars of the social transformation. Through our program we train the social entrepreneurs to build businesses that are sustainable, (people centered) create social impact, and scalable.

There is a growing support in Africa for social entrepreneurship. Social entrepreneurship is going to contribute to a new social order in Africa. Tangaza University College, is highly committed to make its contribution towards this new social order.

Br. Jonas Yawovi Dzinekou



### Inside

- 2 **NUCAFE:**  
CREATING EQUITABLE  
SHARING OF VALUE IN  
AGRICULTURAL COMMODITY  
VALUE-CHAINS.
- 5 **POWERING AFRICA,**  
LIGHTING UP THE WORLD.
- 6 **TOTO HEALTH: HELPING**  
PREGNANT WOMEN AND  
NURSING MOTHERS
- 8 **M-SHAMBA-USING MOBILE**  
PHONES TO PROMOTE  
FOOD ACCESS
- 9 **5TH EDITION**  
MBA GRADUATION  
CEREMONY
- 11 **TANGAZA UNIVERSITY**  
COLLEGE NOW TO  
SPEARHEAD THE GROWTH OF  
ENTERPRISES SUPPORT  
PROGRAM TRUST
- 12 **EYES AND HANDS ON MERCY:**  
TANGAZA HOSTS THE SECOND  
CONFERENCE TO MARK THE  
END OF THE YEAR OF MERCY
- 14 **SOCIAL TRANSFORMATION:**  
THE WAY FORWARD,  
A CONFERENCE ON  
INTERNATIONAL RESEARCH  
FOR SOCIAL TRANSFORMATION
- 16 **EMPOWERED BY THE M.A.**  
IN SOCIAL MINISTRY



By Joseph Nkadu



# NUCAFE: CREATING EQUITABLE SHARING OF VALUE IN AGRICULTURAL COMMODITY VALUE-CHAINS.



In the wake of the collapse of the Cooperative Movement in Uganda in the early 1990s following the liberalization of the economy, NUCAFE (National Union of Coffee Agribusinesses and Farm Enterprises limited) was founded in 2003 in order to reposition and empower small holder coffee farmers who had been disfranchised. NUCAFE has grown and evolved as the most vibrant social entrepreneurial coffee organization in Africa. From a humble beginning, with a very focused and dedicated team, NUCAFE has grown its membership to 138 Rural Community Farmer Associations and Cooperatives that have 200,000 farming

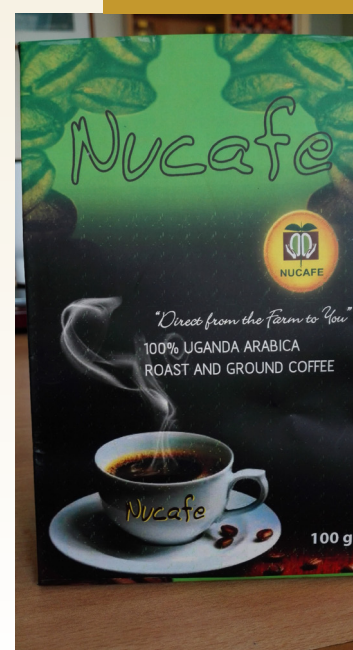
households with more than 1,000,000 smallholder farmers in Uganda.

## **Creating Shared Value Makes Coffee Business a Solution to the Needs of the Society**

In the early 2000s the world witnessed a global coffee crisis where many coffee farming families could not meet their production costs. Families disintegrated because family heads could not provide even the much needed basic needs of the mankind. For all that happened and which continues to happen in many other international businesses, a lot of blame has always focused on the business. Coffee busi-

ness ceased to be seen as a solution to the needs of society and yet one would have imagined that the ultimate goal of any business would be to solve societal problems and actually meeting the needs of the people along different value chains. This is because it is business that creates profit which eventually is used to address the needs of actors in the value chain and indeed the society. Having realized this challenge of the old school that for a business to flourish it must exploit its suppliers and society, NUCAFE was born in 2003 in order to contribute to coffee business image rebuilding in Uganda, and indeed the world.

## NUCAFE Brand 1







*One of the Coffee nurseries established by NUCAFE in Namayumba Coffee Farmer Association, Wakiso district.*



*NUCAFE's Centre for Agribusinesses and Farmer Entrepreneurship Enhancement (CAFÉ)*

Again realizing that the primary goal of a business is to address the needs of the people, NUCAFE found it necessary to start the journey of creating equitable sharing of value in the coffee value chain so that business of coffee becomes a solution towards the needs of the society. Therefore, NUCAFE has relentlessly been working as a social entrepreneurial organization to ensure that profit in the name of a dollar is not the only goal for the business but rather part of a big value proposition of the business. It came out to demonstrate that the new school is about shared value where farmers and those involved in trade are winners.

### **Empowering Farmers to become more effective.**

To get this along the way, NUCAFE has been empowering farmers to become effective and efficient partners using the Farmer Ownership Model to assume more roles and responsibilities as masters of their own destiny, consumer satisfaction and societal transformation. NUCAFE has registered significant landmarks as a champion in creating shared value as its core business model value proposition; offering exceptionally high quality coffee, enabling its buyers to widen their customer segments with customized and

differentiated coffees and contributing to creating an enabling policy environment for all coffee actors.

To realize the much needed shared value, NUCAFE made several investments along the entire coffee value chain right from the establishment of community coffee nurseries across the country, secondary processing, roasting and coffee shop,

### **Establishment of the Centre for Agribusiness and Farmer Entrepreneurship Enhancement .**

In the face of an estimated Youth inactivity (unemployment) between 64% and 70% in Uganda, Mr. Joseph Nkandu from Uganda pursued an MBA in Social Entrepreneurship with the sponsorship from Altis Catholic University E4Impact programme at Tangaza University. As part of this Business Plan for the MBA, Nkandu planned for establishment of a Centre for Agribusiness and Farmer Entrepreneurship Enhancement (CAFÉ), (fig.2 below) , to respond largely to three development problems of farmers' access to value adding services, poverty and the high unemployment levels especially among the youth in Uganda. In this CAFÉ, one finds the state-of-the-art brand new end-to-end coffee grading, roasting, grinding, blending and packaging equipment.

The CAFÉ above is enabling farmers to continue owning a more valuable form of coffee that enables the farming families make reasonable income as a result of selling value added coffee and at the same time buyers getting high quality coffee which in the end leads to a win-win situation, and a sustainable value chain. By selling graded and roasted coffee, farmers have increased their income per kg by at least 30% and 90% respectively. Many farmers have bought household assets which they would never thought about. I would like to quote one farmer, who said, "There is now a great change in my home; I have not only face- lifted my house but also bought a car," Mr. Philip Luyombo Muluya, a coffee farmer of NUCAFE acknowledged. Similar stories are found in over 100 member Associations and Cooperatives of NUCAFE.



## Brand Development

In the efforts to increase shared value, NUCAFE has developed two brands; NUCAFE the main brand and Omukago. The excitement and appreciation is so high not only among customers but also farmers and suppliers involved in this specific value chain.

Created Shared value has therefore won NUCAFE several national, regional and international awards from organizations such as (i) the EU's Technical Center for Agriculture and Rural Cooperation (CTA) where the Farmer Ownership Model was nominated among the Top 20 innovations that support smallholder farmers; (ii) the Alliance for a Green Revolution in Africa (AGRA) awarded NUCAFE with the Africa Farmer Organization of the Year Award (FOYA) in the income diversity category in 2013 (iii) the Executive Director of NUCAFE, Joseph Nkandu elected as an Ashoka Fellow for the sig-

nificant social entrepreneurial has made impact via the innovation of the farmer ownership model that has led to creation of shared value in Uganda's coffee industry.

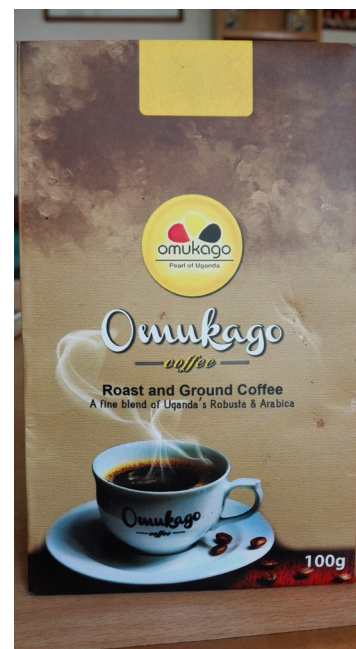
## The Farmer Owned Coffee Shop

In 2015, NUCAFE established a coffee shop to enable Ugandans access good coffee which for a long time has always been accessible by the well to do. This has a direct impact on quality improvement as it does for increased farming household incomes.

## National Coffee Policy Formulation

Having created a strong smallholder coffee farmer organization that empowers farmers in the market, Nkandu also started advocating and influencing the formulation of the first ever Uganda's National Coffee Policy which came into force in 2013. The policy is an achievement for Uganda as it is not only able to guide the

competitive development of Ugandan Coffee sector but it identifies deliberately the need and support towards farmer empowerment in the coffee value chain.



NUCAFE Brand 2

*Again realizing that the primary goal of a business is to address the needs of the people, NUCAFE found it necessary to start the journey of creating equitable sharing of value in the coffee value chain so that business of coffee becomes a solution towards the needs of the society.*





# Powering Africa, LIGHTING UP THE WORLD.

By Tony Nyaga



**S**trauss Energy, is an award winning Kenyan firm that has received internationally acclaimed award by using innovative but pragmatic way to bridge the ailing energy gap and reigning over the energy deficiency in our continent by tapping the free solar energy resource.

Strauss Energy enhanced Stima roofing tile is based on the established premise that our region, and specifically our country Kenya, requires 15,000MW of power to realize the Vision 2030. So far, Kenya's current (grid connected) electric capacity is 2,295 MW, which is just slightly above a tenth of the now required power energy. Strauss Energy joins in the government's vision to be part of the larger activity to increasing the generation of power to help achieve the Vision. The innovation responds to both a growing economy and a growing low-middle class requiring housing and extra income. Further, the innovation expands its shareholder base of power generation even to the common citizenry, giving it a distributed approach as opposed to the centralized model which always requires heavy capital.

## Interventions by Strauss Energy:

Strauss Energy provides electricity to homeowners and organizations at more than 25% cheaper than the national grid. The power is generated from the innovative BIPV Stima solar roofing tiles that the company produces and sells

at 25% lower than what the market is offering traditionally. Strauss uses Compressed Air Technology to store the energy for usage during intermittence and at night as opposed to traditional batteries. Strauss has signed a deal of more than 667 houses this year and on track to deliver 11,500 more houses by 2017.

The Technology used by Strauss Energy is to build and promote the use of Photovoltaics roofing materials to contribute towards the generation of energy to light up more homes. This will reduce the gap between the accessibility and affordability of power.

## Strauss Energy Solution Benefits:

Our motivation is to ensure every household produces more than twice its usage. Consequently, our vision is to have the extra power generated deployed to other industrial and commercial uses so as to avoid power rationing and to lower tariffs by increasing supply.

### Roofing

There are premium roofing tiles that will cost the same price as what one would have used on normal roofing.

### Bills

There is reduction of the bills by 25%

### Power Outages

Home owners are assured of no power outages. The technology used by Strauss

ensures that energy is stored and used during intermittence and at night as opposed to traditional batteries

## Power generation

The excess power generated is evacuated and sold back to the grid vide both Net metering and Fit and Share where there's a cut for the developer/management company on a monthly basis.

## Revenues

An extension of the revenues from power sales to the home owners will allow power to the people who cannot afford to pay the premium rates by waiving their service charge.

Further, we provide latest and cutting edge Compressed Air hydraulic Energy Storage (CAES), which has no power supply limitations like traditional batteries and further assures no more power outages for the next 30 years or more, consistent with the energy demands of this day and age. The by product is clean water that can be used both in the house and/or other needs. This is in tandem with Bamboo's support for going green.

My MBA in Tangaza University College, has helped me come up from an Engineering background to understand more of the business modeling as well as deepen my social understanding towards the global initiative by going through the SDGs. This is immeasurable knowledge and skill.



# Toto Health:

## HELPING PREGNANT WOMEN AND NURSING MOTHERS

By Felix Kimaru

Your children's health is probably the most important thing in the world to you. But how do you know if your child is developing the way they should be? Living in rural Kenya, where health clinics might be difficult to access, there's no internet and in some cases you might not even read or write. Toto health, Nominet Trust 2015 winner, is actively working to solve this problem.

Totohealth is best-known for its SMS platform, which sends SMS messages to mothers and fathers during pregnancy and for the first five years of a child's life – offering health tips and simple diagnostic questions to help parents keep track of their child's health. But what's perhaps less known is the incredible levels of design, passion and knowledge that go into making such a neat system.

The company was founded in 2014 by Felix Kimaru for who wanted to apply his background in computer science to solving one of the continent's biggest problems. Users subscribe to the service for free; the cost – about 25 cents per person a month – is covered by county governments, who see it as a way to improve community health. Once they've registered, users get weekly messages about what to expect from their children.

### Toto Health Team

Felix Kimaru a charismatic founder who through Joseph, -A co-founding CTO, who quietly drives the platform ensuring that technology isn't outsourced and misunderstood, but is at the heart of business development.

Fonda, a pediatric physiotherapist, positively brims with passion and care as she speaks about the 12 years' experience working with disabled children and their families that she brings to the team.

Improving??

Adherence  
Immunization  
Schedules



It's this sort of in-house medical skill that means Totohealth can develop simple diagnostic questions that fit into a 160 character text message, such as asking "does your child's foot point up or down". Simple as it seems, knowing this at the right time is the difference between early detection of clubfoot or not.

Totohealth is growing fast, and their second stage of development shows that they are able to break away from the traditional start up bubble and transform themselves into a viable, investable business. It's exciting to see that they're as innovative with their business model as they are with their service. Finding that 80% of their users refer other parents to the Totohealth SMS service, they're moving away from traditional top down mHealth business models – where you expect to sell the service to health facilities, or rely on grant funding to grow – and instead they're focussing on a B2C model, enabling parents to buy into the service themselves. It's a brave but logical step for the team to break with tradition and shows their lean character, working with the data and iterating their services as they grow.

This willingness to adapt and change reaches into the heart of Totohealth's

product offering and how they go further to meet the needs of hard to reach clients. The eastern provinces of Kenya have some of the world's highest rates of maternal and child health problems. To increase access and spread of their service to those who don't read or write English or Swahili, Totohealth are translating their messages into more local languages and offering messages by voice. This means that even the hardest to reach will be able to access support.

What makes Totohealth exciting, and a world away from many earlier mHealth interventions, is their agility and ability to deliver consumer focussed health services. This permeates through every aspect of their business, whether it's their move to test a B2C business model in a world dominated by top down expenditure and donor supported interventions, or their focus on providing voice access to the SMS service for hard to reach users in regions where literacy is low. All this shows Totohealth are managing to occupy that golden area of mission driven businesses, where better customer service and social impact are inseparable from sustainable revenue growth. Where doing good doesn't cost the business, but in fact sustains it.



## Social Impact

Veronica's 6 month-old daughter, the youngest of her two children, was severely dehydrated. Veronica lives in Kibera, an area of Nairobi, Kenya, that is frequently cited as Africa's biggest urban slum and like millions of others in Kenya, she lacks access to basic healthcare.

Veronica could have been at a loss for how to respond to her child's sickness. But on this occasion, she opened her cell phone and sent a text asking for help. She was using Totohealth, an SMS service designed to help guide mothers through the first few years of their children's lives. The service sends weekly texts, based on a child's birthdate, to alert parents to developmental milestones and things to look for.

Even in low income settings like Kibera, the majority of people have basic phones," explains Malele Ngalu, marketing director

for Kenya-based Totohealth. "We utilize SMS technology to help reduce maternal mortality and child mortality and to detect developmental abnormalities in early stages."

"It's amazing," Veronica says. "Sometimes I feel like Totohealth is actually watching the baby because I receive messages that describe almost exactly what my baby is going through. Yesterday, I got a message about what to pay attention to as my baby begins to crawl and the next day she started crawling."

In addition to the weekly text messages, users also have full-time access to a help-desk feature for specific questions and concerns.

"Some of the questions we receive are life threatening," Ngalu says. "We have a staff of trained medical professionals who respond within minutes." He says he hopes the help desk feature, accessible

from anywhere someone has a mobile phone, will help drastically reduce the number of infant and mother deaths.

"Instead of building an app, we take advantage of what's already used," Ngalu says. "That's the difference between what's happening here and in other countries. SMS is still king in an African environment because over 50 percent of our communities are still remote."

For Ngalu, working for Totohealth is part of a personal journey. He says he wishes this healthcare platform had existed for his own mother who lost his twin brother.

"I often wonder what my brother would be doing if he were alive," he says. "The feeling of seeing Totohealth come full circle in my own life has been incredible. My wife and I were able to use the service with our own children."



# Totohealth

Get weekly SMS updates on pregnancy, clinic reminders, nutrition, child development and much more.

KES 200 Per Year

REGISTER TODAY

Text  
'TOTO'  
to 20209

Available in

English

Kiswahili

[www.totohealth.net/0708\\_173\\_467](http://www.totohealth.net/0708_173_467)

Pata mawaidha muhimu ya afya kwenye **SIMU YAKO** kuhusu afya yako na mtoto wako.

Jisajili leo

Tuma  
'TOTO'  
kwa 20209

Available in

English

Kiswahili

200/- Per Year

LIPA NA ITUMEA



# Totohealth

[www.totohealth.net](http://www.totohealth.net) | 0708 173 467

*Toto health is best-known for its SMS platform, which sends SMS messages to mothers and fathers during pregnancy and for the first five years of a child's life – offering health tips and simple diagnostic questions to help parents keep track of their child's health.*





By Calvince Okello

## M-SHAMBBA-USING MOBILE PHONES TO PROMOTE FOOD ACCESS

The current drought in the North Eastern and coastal parts of Kenya has been extremely horrifying. The manner in which the pastoralists and farming families are starving clearly portrays how dehumanizing hunger and famine are to the society. Most of the families in Kilifi, Wajir, Tana River and Garissa have lost both livestock and loved ones to this pandemic. Similar situations in the past have been witnessed in Turkana, Kitui, Mwingi and Baringo counties. Do you remember the Kenyans for Kenya initiative?

A similar situation has been reported in the neighboring Uganda where the government has warned that at least 1.3 million people in 45 districts are facing starvation. We have all known Uganda to be the food basket in East Africa and it's hard to believe that such a huge population is hungry.

In both Kenya and Uganda, there are regions where food is produced in abundance. Specifically Mt Elgon region and the larger Trans Nzoia, Uasin Gishu counties in the west and also the South western part of Kenya have abundant harvest and a lot of food in the stores and in the farms that risk being wasted. Similarly, farmers in Masaka region in Uganda and the South Eastern part of the country have lots of food in store and risk wastage due to the short rains that are almost beginning.

It's amazing how food distribution and access inequalities exist within a particular country. One of the main causes of such scenario is lack of access to credible and timely information on the abundances and deficiencies. The scenario has also led to over exploitation of the farmers by unscrupulous traders

who buy cheaply from the farmers and sell at high margins making abnormal profits.

### Intervention by M-shamba

M-shamba has developed a platform that facilitates production and trade by leveraging on information access using mobile phones. The service has facilitated transactions worth over 1.5 billion Kenya shillings through its market place and has utilized the power of SMS and Voice to give farmers the right crop production content. The platform also uses artificial intelligence and the power of big data to advise farmers at the beginning of the season on which crops would give better returns during that particular year.

Mobile phones have become very essential tools in reaching the rural population. Utilizing the basic mobile phone features such as Voice, SMS and USSD to provide basic and essential information has proved to be life changing. Smart phones make it even easier through the use of mobile apps to give a suite of information needs to the users.

M-shamba is utilizing both the basic phones and smart phones to facilitate vital information access in order to reduce food wastage both at the farm level and also at the markets. Here, we mean the physical market places where farm produce is sold.

Food wastage begins at the farm level at both pre-harvest and postharvest stages. Equipping farmers with the right information on how to clearly manage the crops before and after harvesting is very important in ensuring that food is not lost. I am sure you must have seen heaps of rotting fruits and vegetables in

a market that you may have visited in the recent past. These kind of wastages at the market can be mitigated by helping the farmers get the right buyers of their produce in good time.

Managing a platform like M-shamba requires lots of skills in enterprise development. Tangaza University College's MBA Global Business Sustainability-Social Entrepreneurship Track has come in handy in the development and scaling of the M-shamba services in East Africa. Kenya has been a great launching pad but the fact that the production in the Western region has not been able to feed the population in the region has led to a serious need to link the surplus production in neighboring Uganda with the high demand for food in Western Kenya so as to make the cost of living come down for many. This requires linking the traders in Kenya to the farmers in Kenya through a transparent system that offers value to both the farmer and the final consumer while also ensuring that the traders have the right profit margins.

### Right Structure, Players and Management

MBA course has helped in putting up the right structures, identifying the right players and managing the human resource to make it happen. Getting the right investors is a job on its own and the course has really been helpful in connecting the entrepreneurs to the right investors by holding various for a for entrepreneur-investor meet-up. The course has greatly helped in finalizing the business model through the help of the highly experienced business coaches. This course should be compulsory for every social entrepreneur and manager.





By Daniel Mwangi  
MBA Business Coach

## 5<sup>th</sup> Edition MBA GRADUATION CEREMONY

There was pomp and color on November 5th 2016 as the MBA Edition 5 students graduated with Master of Business Administration in Global Business and Sustainability (Social Entrepreneurship Track) at Tangaza University College. The MBA on Social Entrepreneurship facilitates the creation of a new class of African entrepreneurs able to combine social and environmental sustainability with economic success.

The Program guides them to:

- Transform their business idea into business plans;
- Develop their business skills necessary to lead a business venture;
- Support in the scaling and growth of their new business after the completion of the degree, and;
- Link them up with an international network of potential partners and investors.

The program has been growing over the years in heaps and bounds in terms of the number of students joining the program and its growing popularity among entrepreneurs who want to sharpen their skills so as to successfully run impactful enterprises and contribute to the social transformation in the country.

Tangaza faculty team, the 42 graduates, friends and family gathered in the graduation

hall where the Graduation ceremony took place. The ceremony was a truly momentous occasion for many, it was a once-in-a-lifetime opportunity that the graduates especially will never forget. Our graduates and their guests were notably impressed by the splendor of our ceremonial traditions and the grandeur of the auditorium in which the ceremony took place.

### A vibrant celebratory atmosphere

The ceremony played host to guests from a vast spectrum of cultures and backgrounds, resulting in a vibrant celebratory atmosphere. The Master of ceremony for the day was Daniel Kitonga (Co-coordinator under Graduate Programme - ISMM).

The ceremony began with welcoming remarks from Mr. Oscar Mapopa, a faculty member followed by reflection and prayer session led by the ISMM postgraduate programs coordinator Dr. Fr. Francesco Pierli. Several faculty members and guests through their speeches warmly congratulated our graduates on their achievements, acknowledging that the journey they went through was far from easy especially them that had to endure the pressures of juggling family, work and studies.

Among those who gave the speeches were; Tangaza Principal Rev. Dr. Fr. Steven Payne, Tangaza Deputy Principle Dr. Beatrice Edel, Prof. Mario Molteni from ALTIS, PMS Kenya

*The ceremony was a truly momentous occasion for many, it was a once-in-a-lifetime opportunity that the graduates especially will never forget. Our graduates and their guests were notably impressed by the splendor of our ceremonial traditions and the grandeur of the auditorium in which the ceremony took place.*



Director Fr. Celestino Bundi, MBA Coordinator David Cheboryot, MBA Business Coach Daniel Mwangi and Benard Chitunga the student representative.

The best students academically were also recognized. They included; Sally Eunice Kimotho, Dr. Aghan Oscar and Fr. David Kitili.

Fr. David Kitili – The best performing student academically among the Pontifical Mission Society (PMS) sponsored students.



The climax of the event was when the Chief Guest Mr. Crispine Omondi, AG Director Technical Services/ Project Manager NETFUND announced that they were going to award Tony Nyaga of Strauss Energy an investment of 18 Million Kenyan Shillings to scale his business, and also to Dr Aghan Oscar of Continental Renewable Energy whom they were currently in negotiation on the investment to be awarded.

The National Environment Trust Fund (NETFUND) is a state corporation under the Ministry of Environment, Natural Resources and Regional Development Authorities. NETFUND was established within the provisions of the Environmental Management and Coordination Act (EMCA) in 1999 to facilitate research intended to further the requirements of environmental management, capacity building, environmental awards, environmental publications, scholarships and grants. Its mission is to empower Kenyans to sustainably manage the environment through promotion and support of green growth.

Strauss Energy sells electricity to homeowners and organizations at 25% cheaper than the national grid. The power is generated from the innovative BIPV Stima solar roofing tiles that the company produces and sells at 25% cheaper than what the market is offering traditionally. Further Strauss Uses Compressed Air Technology to store the energy for usage during intermittence and at night as composed to traditional batteries. Strauss has signed deal of more than 667 houses this year and on track to deliver 11,500 more houses in 2017.

Dr Aghan Oscar of Continental Renewable Energy will also be a beneficiary of NETFUND. Currently the two parties are in discussion of the amount of investment that will be involved.

Founded in 2012, COREC recycles waste plastic into building hardware (fencing posts, roofing tiles, manhole covers, and

pavement blocks) and sells this to developers and construction companies providing them with affordable and durable construction material. The products are made by blending consumer waste plastic and sand; this gives the products good insulation properties while keeping it affordable. Their manufacturing facility in Kariobangi, Nairobi is capable of producing 100 fencing posts and 500 tiles per day. Their resin manufacturing process is patented under the Kenya Industrial Property Act. They have built a customer base of over 200 individual and institutional clients. They have also managed to recycle over 700 tons of plastic waste, thus reducing 800,000 tons of CO2 emissions.

A special cake for the graduates was shared before the dissolution of academic assembly. A tree in memory of the 5<sup>th</sup> edition was planted by the graduating class. Guests were later welcomed for a networking lunch as the photo session took place. For sure it was a day to remember.



**Sally E. Kimotho - Overall Best Student Academically**



**Dr. Aghan Oscar – 2nd Best Student**





# Tangaza University College

## NOW TO SPEARHEAD THE GROWTH OF ENTERPRISES SUPPORT PROGRAM TRUST.

By Daniel Mwangi



*By targeting MSMEs in the counties, the training is aimed at devolving MESPT & Tangaza enterprise support services hence scaling the impact of their programs and creating descent green jobs at the county level as well as improving the quality of existing jobs in the job market and MSME sector...*

A memorandum of Understanding (MOU) has been entered into between Tangaza University College, on one hand, and the Kenya Government and the European Union on the other, for the growth and development of the Micro Enterprises Support Program Trust, (MESPT).

The overall objective of the Micro-Enterprises Support Programme Trust (MESPT) is to promote economic

growth, employment creation and poverty alleviation through support to enterprises. MESPT has at its core, the focus on alleviation of poverty and creation of employment through micro, small and medium enterprises. It has developed a basket of products and services which can be categorized into financial services, non-financial services and special projects targeted specifically to support micro, small and medium enterprises.

Tangaza University College through its Institute of Social Ministry in mission has continued striving to become a centre of excellence and innovation for transformative ministerial learning and praxis for social transformation through its MBA Program in Global Business and Sustainability Social Entrepreneurship track. The institute creates concrete answers to one of Africa's most pressing needs: employment and job creation by offering participants a chance to keep developing their Social enterprises while building their capacity to grow and increase their positive impact on the society.

### Unlocking job potential for the young people

This concept was intended to be a pilot or a Minimum Viable Product in its own right for championing green jobs creation for women and youth within the counties in Kenya through the MSMEs Business Modeling; a trial by fire targeted at selected Counties to begin with, where themes such as fail fast, Minimum Viable Products, customer validation and lean methodology was used to unlock the green jobs employment potential of women and youth in the counties by enhancing the competitiveness of Micro, Small and Medium Enterprises (MSMEs) through business modeling based on principles of sustainable enterprises that balance economic, social and environmental objectives.

By targeting MSMEs in the counties, the training is aimed at devolving MESPT & Tangaza enterprise support services hence scaling the impact of their programs and creating descent green jobs at the



county level as well as improving the quality of existing jobs in the job market and MSME sector, particularly for women and youth entrepreneurs.

### Targeted Counties

SELECTED COUNTIES	POPULATION
1. Nakuru	1,603,000
2. Machakos	1,098,584
3. Taita Taveta	284,657
4. Kilifi	1,110,000
5. Laikipia	399,227



National Competition Finalists from various counties

## Eyes and Hands on Mercy: TANGAZA HOSTS THE SECOND CONFERENCE TO MARK THE END OF THE YEAR OF MERCY

By Pauline Wendy.  
New people media



Some of the participants pose for a photo at the end of the conference





*Tangaza University College's was privileged to host a second conference to conclude the year of mercy. This comes barely six months since it hosted a similar conference in March this year, thanks to the organizing committee headed by Bro Jonas.*

**T**angaza University College's passion to teach minds, touch hearts and transform lives is not dying out soon. The constituent College of The Catholic University of East Africa (CUEA) located in the serene environment of Karen suburbs off Lang'ata road, was privileged to host a second conference to conclude the year of mercy. This comes barely six months since it hosted a similar conference in March this year, thanks to the organizing committee headed by Bro Jonas.

The conference that was attended by over a hundred people, young and old, Christians and non-Christians, students, lecturers, priests, nuns and other people from different religious congregations was one of its kind. Under the theme 'Eyes and Hands on Mercy', the participants shared their understanding as far as mercy is concerned. The topics that filled the two days' event were crucial and challenging to both the Christians and non-Christians. The topics were: human trafficking and child protection, socio-political situation in Kenya and mercy in interfaith living with Catholics and Muslims as the case study.

### **Reaching out to all those who are suffering**

Fr. Roland Laneuville, SME, officially opened the floor for discussion and sharing by reminding faithful that they should not limit themselves to the traditional meaning of mercy but embrace

it in the practical context. He added that faithful should reach out to all those who are suffering, strengthen the hands and feet that are sometimes feeble and tempted to give up.

Mr. Radek Malinowski, a lecturer at Tangaza University College, a consultant at African Union regarding human security and the founder of Awareness against Human Trafficking (HAART Kenya) also reminded the faithful that human trafficking is a new form of slavery which is exploitation of human kind. He added that sex exploitation, forced labor or employment of people under devastating conditions should not be forgotten as part of modern day slavery. As a plea to all the faithful, Mr. Radek explained that the common perception of human trafficking as a matter that should be left to the police is barbaric and obsolete. He urged everyone attending the conference to preach the gospel that human trafficking is in their midst and is everyone's responsibility to curb this phenomena that is crippling the world's economy.

### **Mercy is the medicine to heal wounds in the Church**

Agreeing with the first speakers, Fr. Sean Barry SPS who ministers in Utawala parish, remarked that mercy is the medicine to heal the wound of the Church and added that abuse is betrayal to trust of faith. He pointed out that abuse of minors is rampant in Kenya and some who get involved in it are members of the church. He urged everyone to view the rights of the child in a communal role perspective, hence should not sit and watch minors being abused especially when they are not related to them. He also reminded everyone that laws that protect child rights are in place and they as duty bearers should ensure that they are followed. They should also not keep quiet when these laws are being violated, but rather report such cases of child abuse to the authorities. In the process of investigation, faithful should always

be willing to give assistance whenever needed to ensure that those who get involved in child abuse are dealt with, within the confines of the law.

### **Elections are the legitimate ways through which we are governed.**

Speaking about socio-political situation in Kenya, Dr. Bro. Elias Mokua SJ, said that political processes are part of our social fabric and we cannot wish them away since elections are the legitimate way through which we are governed. He added that voters should not become skeptical of electioneering campaigns and political discourse even though elections have always been marked with confusion, controversies, protests and violence. Elaborating on the three major challenges that have always marked Kenyan governance, that is corruption, ethnicity and youth inactivity (unemployment), as per the research done by Hakimani Jesuits, Dr. Elias pointed out that it is never too late to change everything. But the question is: How?

Timely civic education; Civic education should be a continuous process as elections and governance have become part and parcel of normal living. Civic education should not be conducted some months to elections in order to educate voters on wise voting, but it should be an everyday thing.

Public participation; it is every voter's role to participate in matters relating to governance. Faithful should not distance themselves from politics. Instead they should get involved in putting the leaders on toes by frequently posing demands on them and making them put explicitly their manifestos before or even after being in office.

## **DAY TWO OF THE CONFERENCE**

Day Two of the Conference was full of a more critical and thorny issues in relation to mercy in interfaith. Mrs. Shamsia Ramadan and Fr. Charles Odira had no





option but to help Christian religious and Muslims to understand the issue of mercy in interfaith.

Mrs. Ramadan is a program manager at Catholic Relief Services (CRS) where she focuses mainly on life and peace. She is also a program advisor focusing on policy and advocacy and an alumnus of Tangaza University College. Having worked for three years with CRS, she had a lot to share. Her plea to faithful was that they should appreciate the values of other religions and that they should always try to strengthen the connectors and learn how to live with the dividers. Some of the dividers she explained were: system and institutions for instance schools, attitudes, different values and interests, different experiences and symbols and occasions.

Funny though was the fact that the same dividers that bring interreligious conflicts are the connectors that can also be used to promote malty-religious living. She remarked that though many people will not associate Islam with mercy because of these various images of what is happening in the world today, it is important to learn how to accommodate each other and share values.

Fr Charles Odira a lecturer at Tangaza University College and who works with the interfaith network for environment, also pointed out that even though it is hard to live with the differences, by mercy it is possible. Christians should take time to listen and they should be slow to judge, and that the different religions could only come together by putting into practice what Mrs. Ramadhan had stated.

The culmination of the topics was thereafter done by relating them all to the theme; eyes and hands on mercy where religious leaders topped by Fr. Pierli Francesco took the faithful through theological reflections. Everyone was urged to put into practice what they heard from the presentations but the epitome of all, was the bible teaching. Reference was also made on Pope Francis message on mercy and his message to the church where he envisages a church which is more welcoming, friendlier and compassionate and detests a church which closes her doors to the people on account of their miseries. The whole event was then concluded through send off and closing prayer led by Sr. Encarnacion Perez.

## Social Transformation: THE WAY FORWARD, A CONFERENCE ON INTERNATIONAL RESEARCH FOR SOCIAL TRANSFORMATION

By Gideon Gatpan Thoar

*On the same agenda, Commissioner Salome Muigai brought a wealth of experiences in the practice of social transformation from both organizational and individual perspectives emphasizing that, to create change and bring about social transformation requires some level of "madness" meaning social transformers should think outside the box.*

A two day conference on Social Transformation was conducted on the 14th to 15th October, 2016 at Tangaza University College. The conference was organized by the Institute of Social Ministry in Mission (ISMM) under the theme "social transformation the way forward". It aims to promote research in the area of social transformation in Africa with special emphasis in Kenya where the programme has taken shape in comparison to other African countries. The first day of the conference was open

with special remarks by administrators and professionals who have been involved in the practice of social transformation and who are the resource persons behind the success of this particular conference. Their remarks were so particular on how to scale up social transformation programmes, and how to coordinate new ideas based on the research conducted to create social transformations movements transform communities in the Africa continent.





The second day of the conference was open discussions on social development and community development advocates who have been involved in the practice of social transformation under different themes and approaches. Their experiences brought clarity to the overall agenda of the conference. With special recognition, Mrs. Wahu Kaara rejuvenate everyone's energy to fully participate with keenness during plenary discussions.

### Shared Experiences

Under the theme "social transformation the way forward", Prof Winnie V. Mitullah from the University of Nairobi, and whose contributions are so magnificence in promoting the agenda of social transformation in Africa and beyond, emphasized that social transformation is complex but very importance concept in addressing issues of social injustices. She also underscored the fact that programmes of social transformation are commonly reflected in most of the African constitutions but systems have made very little progress in transforming the lives of the people. She added that, social transformers have a huge task ahead to influence societies to embrace and support the activities of social transformation movements particularly the changes in technology, cultural resistance, and political uncertainties which affect the enforcement of laws, rules and regulations.

On the same agenda, Commissioner Salome Muigai brought a wealth of experiences in the practice of social transformation from both organizational and individual perspectives emphasizing that, to create change and bring about social transformation requires some level of "madness" meaning social transformers should think outside the box. She further explained the dilemma with Kenya Supreme Court which she described does not meet the constitutional threshold with regard to women representation.

Fr. Gabriel Dolan, a civil society activists expressed the need to build human communities at grassroots levels and that social transformers must be persistent in confronting powers so that they can realize whether or not social transformation is working. In addition, he envisage social transformers to resist corruption and dismantle institutions which are fundamentally corrupt and bad governance at all levels any time. James Keah Ninrew the Director of Universal Intervention and Development Organization (UNIDO) highlighted achievements and the ongoing activities of UNIDO in South Sudan in an effort to achieve social transformation and promote social justice. Gen Bashir who is currently working with Ceasefire and Transitional Security Arrangement Mechanism (CTSAM) under the umbrella of Joint Monitoring and Evaluation Commission (JMEC) South Sudan underlined critical experiences with regard to activities of restoring peace and bring about social transformation.

Mrs. Wahu Kaara, accentuated the existence of social transformation being conceptualized and practiced through "open-aired" universities of social activists in societies. She explained that people are already agents of social transformation only that the new approach would formalized the environment of scholars to go through certain concrete commitments to undertake social transformation activities. However Kenya has transitioned from multiparty democracy to devolution, not much has been achieved on social transformation and status quo remains unchanged and unchallenged, she added. Powers at work in the world are able to silence the actions of social transformers through different means and that social transformers are required to practice tolerance and resilient in their daily activities.

### Key Messages

The concept of social transformation can be advanced through individual and institutional discoveries of new experiences.

As the movements of social transformation continue to carry out their activities, dilemmas will always be encountered because change is never always ending.

Social transformation is a lens of understanding transformative changes in society.

Approaches of changing conditions to improve the life of marginalized people differ from social transformer to another, however the activities could be same.

### The way forward

Social Transformation is the way forward but need to be conceptualized, explicating the fundamental values that can be used by others to asses themselves and their actions.

Social transformers must be ready to engage and stay engaged, and must challenge the big lie that the world cannot transform.

Social transformers must work in solidarity with other stakeholders to connect and empower people at grassroots levels. They should mobilize processes that can make citizens and politicians accountable. Social transformers must promote a culture of research in the area of social transformation.

Communities should define their problems and social transformers should only facilitate the process by acting catalysts.

There is need to conduct research on issues of inequalities, status of the principles of justice and the definition of social transformation?

# Empowered by the M.A. IN SOCIAL MINISTRY

By Gitahi Kanyeki  
MA Student

**D**uring the post-election violence period, I met one Dr Mark Leleruk, an administration police officer who headed the Peace Corps in Nakuru, a section unit in the AP which deals with propagating for peace in the pastoral communities mostly in Rift valley. He introduced me to Tangaza University College, ISMM. The introduction to me of the course was a bit difficult but I was able to understand the concept gradually as I interacted with different lecturers in different units. The element of change was very obvious to me and I had to put in place the skills I learned in my place of work.

Traditionally in Kenya, police are termed as not friendly agents to the society. The police are labelled to be corrupt, inhuman, brutal and sometimes not good in listening. As a police officer, I serve in the internal affairs unit of the national police service. The unit is mandated to handle complaints against police officers from the members of the public and from the police officers themselves. The master's programme is a God given opportunity to learn issues of transformation. My job entails listening to people who have been offended by serving police officers and this calls for me to be a different police officer by doing justice to the clients.

Skills gained in this course are reflected in



*Giving a helping hand to a woman in Baragoi who was being ferried to hospital*

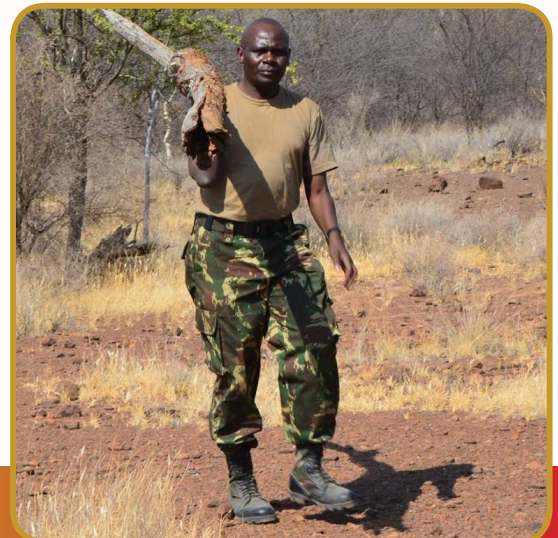
my working capacity. I have found myself treating my clients very differently. I have also found myself preaching the song of transformation in the national police in general. The skills I have gained have made me to be empowered with generating training for my unit in terms of transformation.

## Visited officers working in hardship areas

Twice I have written simple proposal to the leadership of the national police service for request of specific training for my colleagues in the unit I work and all have been approved. I have also found time to visit the officers in hardship area and sensitize them on the need of transformation in the police for better service to the Kenyan society. I have improved on my communication capabilities and whenever I attend youth forums, I include the spiritual element when I talk about youth avoiding crime. The spiritual element has its importance since many a times I have found myself assisting needy persons in Baragoi when I visit on official duties.

I visited Kapedo where I spent two nights with the officers in that remote part and they appreciated my staying with them for the time I was there. This made me create a friendly atmosphere in that even today they don't fear me. They were impressed when I went with them in the bush to fetch fire wood. My action motivated them very much.

*Mr kanyeki fetching firewood in Kapedo for the Officers in operation*



For more information, please contact:  
The ISMM Post graduate administrator,  
Tel: 020-8067667

Cell Phone: 0707-896849, 0732-817000, 0722-204724  
ismm.alumni@tangaza.org, [www.tangaza.org/ismm](http://www.tangaza.org/ismm)  
Tangaza University College  
P. O.Box 15055-00509, Nairobi

### Director:

Br. Jonas yawovi Dzinekou

### Editor:

Francis Muroki

### Sub editor

Benedettah Kariuki

### Contributors

Pauline Wendy

Daniel Mwangi

Gideon Gatpan Thoar

Calvince Okello

Joseph Nkadu

Felix Kimaru

Gitahi Kanyeki

### Layout Design

Sebastian Kaaria

[sebastian.mwongera@gmail.com](mailto:sebastian.mwongera@gmail.com)