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# Tangaza Update

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## ISMM MBA LAUNCHED

By Stephen Mbobu

The ISMM MBA in Social Entrepreneurship program was launched on 31st January 2011 here at Tangaza. The program has 38 students drawn from across Africa and three from Italy.

This new program is a collaboration between ISMM Tangaza College, ALTIS (Catholic University of Milan) and Loyola Business School in India.

At the launch, the college principal, Fr. Patrick Roe, lauded the collaborating groups for taking the initiative to start a program that is counter-capitalism. Quoting Margaret Thatcher who at one time posited that there was no society but only individuals he went on to say that "the children of light should be wiser than the children of this world".

He hoped that the MBA program would be able to bring to fore the Catholic social teaching that is so frequently overlooked.

And talk of capitalism was not far from the lips of many. Prof. Mario Molteni, discussed how, before he was hit with the ideals of Social Entrepreneurship, his studies had been in the capitalistic ideas of business.



Dr. Beatrice Churu Gestures while making her remarks at the MBA launch

He said that this came just after he had initiated ALTIS. According to him ALTIS presented an opportunity for enterprise to be of value to society. Then the idea of initiating a Master Programme for Africa came.

He further explained how different coincidences which included him meeting Fr. Francesco Pierli, and a friend of his (the friend got a reference from an Indian priest) connecting him to the Loyola Business School dean.

'A lot of strange encounters, meetings, all this brought us to start to think of a program that could bring something new to this situation, something concrete to create the opportunity of launching new enterprises, profit and non-profit that could be value for the people involved', Prof. Molteni said.

The College Deputy Principal Academ-

ic (DPA) Dr. Beatrice Churu, felt that this program was going to be a crucial link for Tangaza. "Through this program we can contribute and participate proactively in the development of the African community in sustainable ways," she said.

She expressed her gratitude to those who had made the program possible adding that Tangaza was very privileged to be chosen by ALTIS for the experience of mutual recognition and co-operation.

On his part, the MBA Manager of ALTIS, Dr. Stefano Guidotti told the students that they were presented with a "networking and collaboration opportunity that can make a successful entrepreneurial venture grow and be successful".

He reminded the students that they have



Dr. Stefano Guidotti, MBA Manager ALTIS makes his remarks

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