

INSTITUTE OF SOCIAL COMMUNICATION

TANGAZA COLLEGE

THE CATHOLIC UNIVERSITY OF EASTERN AFRICA

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MARITAL BLISS OR DOOM

Supervisor

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A project Submitted in Partial fulfillment of the Requirements of a Bachelor of Arts Degree in Social
Communication

2011

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DECLARATION

I declare that this project is out of my original work achieved through personal reading and scientific research. It is submitted in partial fulfillment for the Bachelor of Arts Degree in Social Communication. It has never been submitted to any college or university for any academic credit. All sources have acknowledged

Signed: *Eu*

Student: *Eu Wambui*

Date: *04/08/2011*

This final project has been submitted for examination with my approval as the college supervisor:

Signed: ~~*Chishamba*~~

Supervisor *Chishamba Francis*

Date *08/08/2011*

DEDICATIONS

I dedicate this work the married couples who have been able to withstand and embrace their marriage firmly. Marriage is no accident and for them to be a role model to other couples and aspiring couples, I salute you.

My mum and brother for the enormous sacrifice you have put in place to endure I succeed in my education has been beyond measure. James for your encouragement and support during this period. Anthony for your help and support during the entire project work. Thank you.

EPIGRAPH

All married couples should learn the art of battle as they learn the art of making love. Good battle is objective and honest- never vicious or cruel. Good battle is healthy and constructive, and brings to a marriage the principle of equal partnership.

ACKNOWLEDGEMENTS

I would like to thank almighty God for giving me life and making it possible for me to come this far in my education. I would like to thank my family for their effort in ensuring I get to my education to this level, believing in me and helping before, during and after the research.

I also thank my supervisor Francis Chishimba for his help, encouragement while undertaking my project. The advice and support offered is highly appreciated. I would also like to thank my friends, Osborn, Njeri, Anthony, Tim, Nicholas, Sr Caroline for their support during my research.

Title
MARITAL BLISS

Producer
Eva Wambui

INTRODUCTION

Marriage is one of the rite of passage that a person experiences in a later time in his or her life. Marriage is taken as a sacred institution where there is fusion of two imperfect people come together to be joined as one. This act of marriage changes the personal and social status of the individuals who enter into it.

Its values, beliefs were held on to and strictly abided to in order to avoid consequences that were stipulated by the community elders. Cases of divorce, infidelity, marital conflicts were minimal and minor. These are problems that were solved by the parties involved and the elders.

In today's marriage, most young people are confused about marriage: its value, role and meaning. Question of whether marriage is still a good idea, more so in today's more 'enlightened' and 'liberated' culture remains unclear to most young people. Concepts such as honor, trust, faithfulness, commitment seem to be challenges that face most marriages today.

This problem is further being instigated by the everyday books, magazines, newspapers, soap operas and movies that bombard us with images of cheating spouses. Media is a powerful tool of communication and hence a powerful agenda setter.

Television images are conveyed and displayed in a strategic manner. These images are meant to represent or show the reality that dwells in the society. By repeating an issue and bringing the images out constantly, public mentality or mind is influenced by the images to adopt, believe or even develop a habit or culture as portrayed in the media.

The evolvement of the media has further led to some cultural practices and beliefs being faced out, moral responsibility being demoralized and changed by the media. Marriage is often taken as a sacred and holistic front, but this aspect of marriage is now been commercialized.

Values of marriage being put at a compromise, the public tends to naturalize some aspects of trust, faithfulness hence deeming it as a usual concept that is found in all marriages. This as a result causes rift to the married couples who have to deal with such challenges in their marriage.

STATEMENT OF THE PROBLEM

Marriages today are not the same as they used to be a few decades ago. Majority of marriages are breaking down due to various problems such as:

1. In laws

The issue of the in laws is an issue that is largely dreaded by most couples during dating and during marriage. This might be due to the attachment that most parents or spouse have had with their families. The biggest fear that most of these people fear is the bond and the experience shared will not be as strong as it used to.

This bond might be difficult to break but both parties need to understand that it is a new leaf that has been crossed over to hence, space and growth for the new couples should be given to them. The couples on the other hand should learn how to relate and co-exist with each other's family whom they are now part of.

Misunderstanding, quarrels and disagreements that ensue among the couples and families have led to bad relation and bad blood among each other hence contributing to the challenges viewed in some marriages.

2. Finances

This has been known to be a great deal among couples. Disagreements come when they do not agree on how to spend the money or when one is not bringing enough or spending the family finances appropriately or when difference in opinion on how to spend or utilize the money arises. This poses to be hazardous to most couples.

3. Lack of time

This issue is posing to be rampant as the society is fast changing to be an economic world. This issue tends to not only affect the couples but also their children. As the world is embracing for tougher economic times so are members of the household. This leads to the couples having to put up with extra working hours to be able to maintain their living standard that is arising from economic changes.

This becomes hard for most couples to balance between their work and family hence spending an overtime amount of their energy and time on their work hence neglecting their spouse's presence and that of their children too. This will eventually result to lack of connection among the two individuals. Intimacy begins to fade hence luster and spark in the relationship becomes low, leading to monotony.

4. Infidelity

This is one of the most widespread challenges in a relationship. This might arise as a result of neglect, misunderstanding, lack of communication among the partners. Lack of communicating one's need, addressing one's issue provokes one's partner to fall into temptation outside marriage.

5. Lack of Communication

Lack of communication widens gap between the partners in a relationship. It can lead to serious problems, if not taken care of in time. The result might be an increasing the distance between the partners, alienating them and making them indifferent towards each other's feelings, desires and wants. Therefore, it is utterly necessary for the partners to communicate with each other on regular basis, so that they can relate with each other effectively.

6. Sexual Satisfaction

Most couples in a relationship find this a hard topic to talk and discuss with their spouse. This is perhaps due to its sensitivity that most couples esteem it with. In turn this may lead to a serious problem of infidelity and as a result, transfer of disease to one's spouse. Hence, communication should be the key to tackle on their sexual desires and gratification with each other.

Most people have a misconception that marriage is rosy affair. The married expect their marriage will blossom automatically, as no effort will be required to make it better since they were dating each other. Some believe they can change their partner's behavior in the marriage institution in the notion that they are now married to each other, hence they should adjust to their spouse's quest.

This may result to conflicts or withdrawal by some couples who find it too demanding. What most people should understand is that they need to adjust to what real life is. Marriage is a life time commitment; it requires maturity, understanding and commitment to the institution and the individual. This will help them be able to solve conflicts, quarrels, misunderstanding that arise within them.

HYPOTHESIS

Solving marriage problems can sometimes be difficult, and it might not be easy to use one single approach to solve all types of marriage problems. The hypothesis of this work therefore is that television can be used to help build and maintain good marriage bonds through its communicative potentials. Different parties can use this medium to reach out to the couples-to-be and teach them the necessary marriage values, as well as highlight some of the challenges faced in marriage so as to mentally prepare those who might have entered this institution without prior knowledge of some of the disturbing problems that could be encountered.

Inadequate parental relational modeling and teaching lacks among most parents today. They are left at the mercy of the society and media to learn on the life happenings by observation and listening. Hence, most of them turn to television and 'live', 'eat' and 'sleep' by its word.

In turn the media should come up with productions that will educate and inform the young adults, married and the to-be married on what the institution entails. This will help in bringing up a generation that is well unformed and prepared to face challenges in life. Furthermore, it can help in rebuilding on the negative and tainted image that people have on the marriage.

COMMUNICATION OBJECTIVE

Not everyone one knows what marriage really is and its importance in people's lives or in society. On the same level, not everyone really knows or understands the problems that are faced in marriages. For this reason, this work has an objective of functioning as a medium for educating the target audience about the place of marriage in society, its importance and finally to communicate to them that marriages are not avenues for "milk and honey" but rather institutions where various forms and degrees of problems can be encountered, problems that can lead to marriage breakdowns if not dealt with professionally.

MARRIAGE

The greatest source of human joy and pain is found in the drama of love and relationships. Marriage has been the common context for this drama. Today most people question the viability and validity of marriage and openly wonder of it should continue to be esteemed as the bedrock of modern social development.

People today shop for their relationship the way they shop for clothes. We live in a disposable society where sense of permanence lacks in most people. We tend to attach our human relationships with the same attitude that we display on the inanimate and disposable items we use on our everyday life. As a result, a lot of people are confused about marriage this day. In the eyes of many, marriage institution has become irrelevant, a relic of a simpler and more naïve time.

Marriage is the deepest and most intimate of all human relationships, yet it is even under assault. Is marriage still viable in the modern society? And is it still a good idea? Despite the challenges and transformation that face marriage institution, most people are still getting into marriage.

Challenges in a marriage institution arise due to indifferences, quarrels since the two are different people. For them to strive and work on their marriage, a compromise must be agreed to for them to work on their marriage which is unchanging, as marriage is bigger than the two of them.

Amidst the challenges that most of the people face in the institution, some people opt out of the relationship in the belief that their problems will go away when they divorce their spouse and remarry. Lack of resolving one’s marital problem will be lead to recurring of the problem in the next relationship that one intends to enter into.

Today there has been an explosive rise of divorce. People opt out of the relationship in the hopes and belief that they will end up in a better marriage with a better marriage partner. This is not so as most of the find themselves divorcing again and remarrying. According to a divorce statistic carried out in America, probability of divorce is higher as one progresses on remarrying

Divorce statistics in America for marriage

Marriage	Divorce statistics (in percent)
First Marriage	45% to 50% marriages end in divorce
Second Marriage	60% to 67% marriages end in divorce
Third Marriage	70% to 73% marriages end in divorce

* Source of this Divorce Statistics: Jennifer Baker, Forest Institute of Professional Psychology, Springfield

This shows that as much as people source for comfort by quickly opting out of their marriage, there is nowhere that marriage is a bed of roses. Rather the thorns in it increase as one hopes from one person to another.

The broken marriages, constant disagreements and tainted image of marriage has had its effects on the society. This has instigated fear, hopelessness, disillusionment and despair people feel with regard to marriage. This further encourages co-habitation. In essence, we are producing a generation whose appreciation and respect for the institution of marriage is disintegrating.

Building on a firm foundation

Marriage is an honorable institution where two different elements are fused into one. The institution is a steady, unchanging institution where two people who are constantly changing and maturing as they grow enter into. Commitment to marriage rather than commitment to the person is the key to success in a marriage.

A happy marriage is no accident. This is managed by building one's relationship on a firm and solid foundation. The couples are both supposed to participate in building each other and building their relationship day by day.

Some of the foundation on which to build a happy and successful marriage includes:

1. Love

Love in marriage is more than just a feeling or an emotion. It is a choice. It is a decision made anew each day with regard to your spouse. Through the activities that one undergoes, the challenges that one endures during the day, one is choosing continually to love the spouse that one married.

2. Truth

Truth is fundamental in marriage. Truthfulness between a husband and a wife is an indispensable part of a successful marriage. No one's interest is served if spouses are not honest with each other.

3. Trust

If a husband and wife want their marriage to be successful and happy, they must learn to trust each other implicitly. Broken trust damages a marriage more than broken trust. This makes it hard to grow and prosper in an atmosphere of bitterness, resentment, and suspicion.

4. Respect

A healthy relationship must be built on mutual respect. This means that spouses should esteem each other, consider each other high or worthy of high regard.

RELEVANCE OF THE PRODUCTION

The production functions as a medium for educating the target audience about the place of marriage in society, its importance and finally to communicate to them that marriages are not avenues for "milk and honey" but rather institutions where various forms and degrees of problems can be encountered, problems that can lead to marriage breakdowns if not dealt with maturely or professionally.

It's intended to inform and educate the audience on the demands and expectations that comes with a marriage commitment. Everyone can wed but how many can one sustain and persevere in this level of a relationship? This is to help the young adults who are the largest consumers of the media to make informed choices, grow in knowledge and maturity as they think of engaging into a life time commitment to another person.

Marriage is a rite of passage that has now been left to the church and young adults to handle and learn about it through life experiences and from what they hear. This inadequately prepares the young adults on what they are to expect in their roles as husband and wife.

Media consumption by the young adult has been on the increase due to development in technology. This has since left the young adults at the mercy of the media where they learn, observe from it on the trends that are taking place in the society in regards to social aspect. This makes the young adults prone to influence hence change in attitude and behavior.

The 26 minutes documentary '*Marital Bliss or Doom*' highlights the life of three married couples, who will shed some light on their marital experience in the years that they have been married. Their guiding principle when they entered their union, how their growth and maturity has been of relevance to them, how they have been able to solve their conflicts in their marriage among other issues pertaining to the marriage institution.

The young adults are the most vulnerable and prone to societal changes. This is because they lack strong role models in the society today as they rely more on the different forms of social media, media and among all their peers with whom they interact with most of the time.

In regards to relationships and dating most of them engage in such relationships with different reasons. Their interaction and relationship is unguided as most lack a strong role model

or even parents with whom they can share on their relationship. As a result they might end up making wrong choices in regard to their long term partners or of their life.

With the young adults looking up to their personalities, idols, celebrities life and marriage, the press has given these high profile people and personalities a negative image to those whose marriages have fallen has not helped some people to believe that a marriage institution can work. It has further eroded the respect, confidence and high position that marriage institution holds.

During times of hardship in a marriage institution, some people opt out of the relationship or to change the institution, in a view that it is the easiest way out. Marital difficulties are almost never one sided. If you bail out of marriage before solving the problems then you will take the same problems to the next relationship you intend to.

PRODUCTION TECHNIQUES

CONTRIBUTORS SELECTION TECHNIQUE

A documentary is supposed to give facts. This is how it best communicates to the audience. Hence guests who featured in the documentary will be three couples and Dr. Chris Hatt, a relationship psychologist.

Dr. Chris Hatt is a relationship expert and a columnist. He has an experience of more than 30 years in his relationship expertise. He deals in an array of relationship such as marriage, family among other areas. Including him in the production gives the production credibility. He also gives his psychological views and experience as an expert who has handled marital

problems through the clientele that he handles. He will shed light on why we experience the happenings and also give an opinion of what is expected of the marriage institution in the years to come.

One of the couple is married for over 30 years. The choice of their selection is due to their long experience in marriage. Information shared by them gives credibility on the production. Their experience is also wide since they have been able to see and experience the marriage institution for over a decade.

The other two couples are into their early stage of marriage. Their opinion and views shared will be of essence since they are married when the marriage institution is facing challenges and shaken up by the generation change, culture adopted and the negative attitude that most people have on marriage. They also shed some light on the challenges that they have come across.

Getting the different views and opinions from different couples is effective in itself. This is because every marriage is different, how they handle their relationship matters among other things that make a marriage work. This will in turn make the viewers realize that it lies in their potential, willingness and efforts that they put in their marriage.

The choice of selection is to show that every institution of life is faced by a challenge and the best way to deal with a challenge is by confronting it. How one handles the challenge is of essence. The age difference among the interviewed people is to show that challenge exists in the marriage institution and how well you communicate, bond and relate with your partner is what will define your marriage.

SHOOTING TECHNIQUE

An image in video production speaks volume and more than words. As a film maker I intend to entertain, enrich, and inform the audience. To achieve this, images of the audience responding about their life is to show the emotions; happy, sad, agitated, joy on the audience. Through the emotions portrayed, the audience identifies and connects by the effect portrayed in the image to know more and reflect upon their decisions and perception of marriage.

In this case shots such as close up, extreme close up, middle close up is used to show the emotions and body language of the couples. Creative shots is to show the couples movement, some of the daily activities they undertake will be used in the documentary to break the monotony of their appearance on screen and also connect the viewers and the interviewed in what they are seeing and sharing.

This is carried out in their area of residence where the guests feel comfortable and at ease. Making them at ease is the top priority since they are sharing personal information to the public's which might be uncomfortable for some of the couples.

EDITING TECHNIQUE

Use of instrumental songs is included to bring harmony, the mood of jitters, curiosity and uncertainty. Love songs is applied to the list of song as it is in sync with the production and communicates effectively of what the feeling of a relationship and love is all about.

Challenges During and After Production

- It was difficult for the interviewed to disclose some information as they felt it was too personal.
- Some of the guests are not available in the morning hours. Hence, it was difficult to obtain equipments from school due to the regulation in returning the equipments.
- Lighting was a challenge since the location where the people were interviewed was an indoor facility.
- It was difficult to get some of the respondents on motion in their normal household routine and chores since they were either shy to be caught on camera or they were cautious of the camera

PROPOSAL

It takes a few minutes: two minutes, 30 minutes or even seconds to get married, but building marriage requires a life time! What will you offer to the other party in any serious relationship? Is it baggage or blessings?

Marriage is being commercialized in the society today. This is evident through the forms of media that we consume in our everyday life; Radio, television, internet, newspapers and magazines. Programmes such as the wedding show, Samantha Bridal shows highlights the wedding glamour (dresses, decorations, transportation etc), challenges that come with it. But are

the married and to-be couples prepared to live together and hold on to their marriage vows? And are they aware of what they are about to face?

Dr.Chris Heart a relationship expert has expressed great interest in being part of the project. I included three couples whom have different experience.

The expected impact of the project is to:

- Educate the target audience on the place of marriage in the society and its importance.
- Prepare the unmarried people psychologically of what marriage life entails.
- To inform both the married, unmarried that conflicts are inevitable.
- To highlight on the misconception that most people have on marriage being a bed of roses and thorns might dominate in marriage
- Television can be used to help build and maintain good marriage bonds through its communicative potentials.

The project is an exciting exploration of marriage life. The story further more appeals to both the married and unmarried people.

TREATMENT

The 26 minutes production is centered on the life of three married couples. They speak about marriage life: the good and the bad. The programme relies more on the challenges that married people face, probable solutions to conflicts and the future of the marriage institution.

The production begins with still images of wedding gowns, decorated venues, and transportation mode. The glamour shown in this will allure and attract the attention of the viewers. This is because most people are attracted to the fairy tale weddings and imagination. The clips and photos are accompanied by a voice over that speaks of the glamour and beauty of weddings.

The interview covers three married couples whom all have a story to tell. This is because they have different experiences in terms of how long they have been married, also the fact that no marriage is the same and treated equally.

The communication objective of the documentary is to inform the publics by giving them a vivid picture of the challenges and the success that faces marriages. This aids people to prepare themselves psychologically when deciding to take the step towards a marriage.

Target Audience

Target audiences for this production are individuals from the age of 15 years and above. This is because at this age, these people are open to the idea of a relationship. They can also be able to make sense of the consequences that come from commitment.

CONCLUSION

Your marriage is what you make of it. Dedication to the marriage institution and commitment to one's partner is essential to a happy marriage. Happy marriage is no accident hence sacrifices and compromise have to be made in order to make one's marriage bliss.

No marriage is the same or is supposed to be the same as each other. Couples have to build their marriage according to how best they understand each other and how they want their lives to run in relation to their goals and objective. This not only help their marriage to strengthen but also help each other grow stronger in different dimensions of their lives.

Societal advancement and growth is due to quest of the society to become a global economy as other countries. In this race, economy is becoming tighter hence the need of career advancement among couples where women are forced to join in the male counterparts in different professional careers. This has caused some rift and strain among the married due to the extra hours and dedication they put in their work hence neglecting their role as husband and wife on their spouses. Spouses should learn how to balance both in order to give their marriage and partners time to enjoy each other's presence and company.

Despite the challenges that the institution might face, no marriage is hopeless. Couples should device a way on how they will handle such situation with intelligence and maturity. Building a marriage of your dreams depends on the vision that one as a couple have. This does not come by chance but by the efforts placed in making it happen-building a marriage of their dreams.

Changing people's perception and attitude towards marriage will help build the marriage institution to a stronger and more respected institution. This change should not only start with the

married couples but also the media, church by highlighting the problems and talking about the issues that affect marriage openly.

RECOMMENDATIONS

Marriage is a broad issue that each and every member of the society should be involved in. The church, parents and media should all play a role in educating, informing the young adults on this rite of passage.

Parents should take their role of being the mentor and guider to their children. Just like decades ago where they were prepared and molded for every stage in their rite of passage by their parents and elders. Mentoring their children into responsible adults is still their role as parents. They should not let the different forms of media and their peers be a guide to their life.

Media being a powerful tool of communication should take an initiative to inform and educate the public on the social aspects such as the rite of passage. Young people being the largest consumers of media should be adequately and rightly informed by the media that they highly trust. This will go a long way in transforming the society.

The church should undertake the role of equipping the teenagers and the youth with knowledge and information on the importance of marriage. By building them not only spiritually, they should be equipped with knowledge and life skills in order to face the situation boldly and wisely.

BUDGET: SUMMARY OF COSTS (Ksh)

	Estimate (Shs)
Pre-production	
Write-ups	1500
Air time	1000
Production	
Camera hire (1 day)	2500
Other days	Provide by school
Transportation	4000
Meals	3000
Post production	
DVD (3)	60
Printing(DVD AND CASE COVER) (3)	250
Editing	Provided by school
TOTAL	12,310

NB: The estimate is subject to change and review after the final shooting.

SHOOTING SCHEDULE

Date	Venue	Personality	Time
02/03/2011	Jacaranda	Mr Mwangi	10am
05/03/2011	Runda	Mr and Mrs Karuu	10am
05/03/2011	Westlands	Chris Heart	3pm
05/03/2011	Tena Estate	Mr and Mrs Ogecha	6pm
10/03/2011	City Centre	Mamboleo	4pm

VOICE OVER

V.O

Young people all over the world, regardless of culture, share at least one thing in common: the challenge of growing into successful adults. Every society has its own customs, in this regard- certain rites of passage through which its youth must navigate successfully in order to be recognized as mature, responsible men and women. One of the most significant of these customs is dating.

Young people today face great temptations and are under tremendous pressure from every quarter to jump immediately to the physical in the quest of finding someone special to love, share and be together with.

Physical attraction leads quickly to deep emotional involvement and the couple hasn't even had a chance to find out whether or not they share similar interest, dreams or views on life. In this quest, social scenes, dating sites, dating agencies, social websites have all become a common stop over in search for a potential suitor.

But how prepared are young people for a long term relationship despite being involved in love entanglements?

INSERT

Mwangi and Mamboleo giving an opinion on what it is all about

V.O

The greatest source of human joy and pain is found in the drama of love and relationships. Marriage has always been the most common fundamental for this drama.

Today, many question the viability and validity of marriage and openly wonder if it should continue to be esteemed as the bedrock of modern social development.

Modernity has been fast embraced by man in science, technology, systems, and knowledge. This has resulted to change in the tradition of culture of marriage and companionship.

Transitions and changes that is undergoing in the society poses a challenge to the marriage institution in the present. This makes it a tougher environment to be married in and makes it a tough situation to find and choose a right partner. But how different has the past been?

INSERT

Chris heart

Karuu

V.O

The world is fast changing into being an economic world. This has in turn lead to a great demand for skilled workmanship in which most women are taking up the challenge to compete in the much regarded 'man's domain'. In turn affecting the marriage trends where women were married off earlier. This in turn sets some demographic changes in the society as Dr.Chris Heart a psychologist share of this turn of events.

CLIP : Chris Hart

V.O

Marriage is a process of two peoples that coming together. It is a clash of cultures, experiences, memories and habits. The process does not take a minute or months to build it but rather a lifetime. This is due to the challenges and pressure that the couple ought to overcome despite their different personalities.

The toughest challenge to newly wed face is adjusting to married life. This is because when one marries, he marries more than just a person, one 'marries' an entire family, a complete history of experiences.

This might leave the marriage institution vulnerable and prone to different pressures and challenges such as financial, intimacy, relationship with one another. This is due to the different perception and ideas each one has but this has all be brought into harmony and cooperation in order to coordinate and agree with each other on the way forward.

CLIPS: Gerald and wife

Mwangi

V.O

Conflict or friction among individuals is bound to happen. Compromise is an essential element in looking for a way forward among couples. This brings both individuals to a level playing field where they ought to lay their opinions and views for a way forward.

Clips: Karuu, Mwangi

V.O

Healthy relationships should always begin at the spiritual and intellectual levels- the levels of purpose, motivation, interests, dreams and personality. This is at times compromised or overlooked by a dating or married couple as they are overwhelmed more by the physical attraction which leads to emotional involvement. Hence this becomes difficult to break off the relationship as they are already emotionally entangled.

This in turn changes the attitude and perception of marriage institute. This is further instigated by the everyday books, magazines, movies, television soap operas that bombard us with images of unfaithfulness and insecurity created in marriages.

Clip: Mamboleo

V.O

Are most challenges in marriage instigated by poor choice of a partner or foundation during dating? Intimacy is an essential element in building a marriage or any other relationship. Intimacy is a state of existence where both partners in a relationship trust each other more and more with their innermost wishes, dreams and desires.

Hence during dating creating an intimacy with one's partner is essential not to groom one's lover but to grow a friend.

Marriage is a basic foundation of any healthy society, a foundation of the family. Anything of a lasting nature is built on a firm and a solid foundation Chris Heart and Counsellor Mamboleo shares on how to build a happy and lasting marriage.

CLIP: Mamboleo and Chris

V.O

A happy marriage is no accident. It all comes with planning for success in marriage. This is no different from how one plans his success in his or her education or career. Marriage is the deepest and most intimate of all human relationships. Though faced with challenges it is still viable in modern society and people take part in engaging in it.

Clip: Mwangi, Karuu, Gerald, Chris

Questions.

1. How valuable is marriage in the present time?
2. What are the factors that cause problems in marriage today?
3. Why do we see the change in these challenges?
4. How prepared are most people in the society for marriage today?
5. What has changed in marriage institution now that was there before?
6. What are some of the compromise that couples have to do to make their marriage succeed?
7. Will the marriage institution survive the reports and tainted image?

PARTIAL TRANSCRIPTION

No	SHOT	VISUAL	NARRATION/AUDIO
1	Medium shot, close up	Still photos of married couples, interviewed people	(opening shots of the documentary)
2	Close up, Medium shot, Long shot	Sky, children playing, teenagers dancing, congregation at a wedding event, bride and groom	<p>Young people all over the world, regardless of culture, share at least one thing in common: the challenge of growing into successful adults. Every society has its own customs, in this regard- certain rites of passage through which its youth must navigate successfully in order to be recognized as mature, responsible men and women. One of the most significant of these customs is dating.</p> <p>Young people today face great temptations and are under tremendous pressure from every quarter to jump immediately to the physical in the quest of finding someone special to love, share and be together with.</p> <p>Physical attraction leads quickly to deep emotional involvement and the couple hasn't even had a chance to find out whether or not they share similar interest, dreams or views on life. In this quest, social scenes, dating sites, dating agencies, social websites have all</p>

become a common stop over in search for a potential suitor.

But how prepared are young people for a long term relationship despite being involved in love entanglements?

3.	Medium shot, Long shot	Mark interview always	Mwangi's (interview inserted) + cut
4.	Medium Shot	Mamboleo	(interview inserted)
5.	Long Shot	Still photos, motion clips	The greatest source of human joy and pain is found in the drama of love and relationships. Marriage has always been the most common fundamental for this drama. Today, many question the viability and validity of marriage and openly wonder if it should continue to be esteemed as the bedrock of modern social development. Modernity has been fast embraced by man in science, technology, systems, and knowledge. This has resulted to change in the tradition of culture of marriage and companionship. Transitions and changes that is undergoing in the society poses a challenge to the marriage institution in the present. This makes it a tougher

environment to be married in and makes it a tough situation to find and choose a right partner. But how different has the past been?

6.	Close up	Chris Hatt aways	+cut (interview inserted)
7.	Long shot	Mr and Mrs Karuu	(interview inserted)
8.	Long shot, close up, medium shots	Still images and motion clips	The world is fast changing into being an economic world. This has in turn lead to a great demand for skilled workmanship in which most women are taking up the challenge to compete in the much regarded 'man's domain'. In turn affecting the marriage trends where women were married off earlier. This in turn sets some demographic changes in the society as Dr.Chris Heart a psychologist share of this turn of events.
9.	Medium shots	Mamboleo	+cut (interview inserted) aways
10.	Medium shots	Mr and Mrs Gerald Ogecha	(interview inserted)
11.	Medium shot	Mwangi	+cut (interview inserted) aways
12.	c.u	Gerald	interview

13.	m.s	Mrs Ogecha	interview
14.	C.U	Mwas	interview
15.	L.S, M.S, C.U	Cut aways	<p>marriage is a process of two peoples that coming together. It is a clash of cultures, experiences, memories and habits. The process does not take a minute or months to build it but rather a lifetime. This is due to the challenges and pressure that the couple ought to overcome despite their different personalities.</p> <p>The toughest challenge that newly weds face is adjusting to married life. This is because when one marries, he marries more than just a person, one 'marries' an entire family, a complete history of experiences.</p> <p>This might leave the marriage institution vulnerable and prone to different pressures and challenges such as financial, intimacy, relationship with one another. This is due to the different perception and ideas each one has but this has all be brought into harmony and cooperation in order to coordinate and agree with each other on than the way forward.</p>

16	L.S	Karuu	interview
17	M.S	Mwangi +cut aways	interview
18.	M.S	Karuu +cut away	interview
19.	Extreme Close up, L.S, M.S		<p>Healthy relationships should always begin at the spiritual and intellectual levels- the levels of purpose, motivation, interests, dreams and personality. This is at times compromised or overlooked by a dating or married couple as they are overwhelmed more by the physical attraction which leads to emotional involvement. Hence this becomes difficult to break off the relationship as they are already emotionally entangled.</p> <p>This in turn changes the attitude and perception of marriage institute. This is further instigated by the everyday books, magazines, movies, television soap operas that bomber us with images of unfaithfulness and insecurity created in marriages.</p>
20.	M.S	Mamboleo	(interview inserted)
21.	M.S, C.U	Cut aways	<p>Are most challenges in marriage instigated by poor choice of a partner or foundation during dating? Intimacy is an</p>

essential element in building a marriage or any other relationship. Intimacy is a state of existence where both partners in a relationship trust each other more and more with their innermost wishes, dreams and desires.

Hence during dating creating an intimacy with one's partner is essential not to groom one's lover but to grow a friend.

Marriage is a basic foundation of any healthy society, a foundation of the family. Anything of a lasting nature is built on a firm and a solid foundation
Chris Heart and

Counsellor Mamboleo share on how to build a happy and lasting marriage.

22.	M.S	Chris Hatt	(interview inserted)
23.	L.S, M.S +CUT AWAYS	Mr Karuu	(interview inserted)
24.	c.u, Extreme C.U,	Mwangi	(interview inserted)
25.	M.S	Mamboleo	(interview inserted)

26	M.S, L.S	Mr and Mrs Karuu	(interview inserted)
27.	M.S	Chris	(interview inserted)
28	M.S, L.S, Extreme Close Up	Cut away	A happy marriage is no accident. It all comes with planning for success in marriage. This is no different from how one plans his success in his or her education or career. Marriage is the deepest and most intimate of all human relationships. Though faced with challenges it is still viable in modern society and people take part in engaging in it.
29	M.S	Gerald	(interview inserted)
30	M.S, C.U,L.S	Still photos,	

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